

### STUDENT CREATIVE STRATEGIST

Story is at the heart of everything we do at P&G, and as we grow we know our ability to visually tell compelling and meaningful stories is critical to our success. We're looking for a graphic design student who believes words have power and wants to support our creative strategists by marrying art and prose to help our clients tell their stories. Also, we value your time and believe only in paid internships. We're looking for a student who can work 20 hours per week.

### WHAT DOES A STUDENT CREATIVE STRATEGIST DO?

- Work directly with creative and account strategists as support on internal P&G brand projects, as well as client projects.
- Attend weekly P&G team meetings and participate in team brainstorming sessions.
- Design clear, engaging graphic communications visuals for print and web. This includes but is not limited to:
  - Logos
  - Direct mail pieces
  - Branded promotional items
  - Website and social media graphics
  - Posters
  - Flyers
  - Brochures
- Collaborate with other P&G team members on administrative duties when necessary.
- Get involved in the local creative community including the Mid-Michigan Creative Alliance, AIGA West Michigan and the Arts Council of Greater Lansing.

### WHO'S GOING TO BE A GOOD FIT?

- Someone with a minimum of two years experience working with Adobe Creative Suite, particularly Illustrator, InDesign and Photoshop. Experience with After Effects and Premier is a plus.
- Someone who has digital or print collateral experience in a job or internship.
- Someone who has experience working with social media platforms.
- Someone who is enthusiastic and fabulous, but organized and detail-oriented.
- Bonus points for basic knowledge of the print process!
- Someone with exceptional time management skills and ability to work under tight deadlines.
- Someone who enjoys a good gif and/or meme.

### ABOUT US

At Piper & Gold, we know we have the power to change our community – and our world – for the better. We show up every day committed to making a difference and having a good time while doing it. It's why we live by the P&G #Truths, a set of 11 values we use to measure our work, our relationships and ourselves. We work our asses off and are proud of what the P&G family brings to Michigan as well as each of our lives.

We've built a boutique agency in Lansing's dynamic REO Town, whose elite clients value our work and our time. We produce award-winning work with a belief there's always room to improve. At P&G, we're a company that's committed to using our skills for good and helping nonprofits, government agencies and small businesses make a difference.

### STILL CAN'T GET ENOUGH?

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**Sound like you? Submit your resume, link to your portfolio website or a PDF to Caleb Johnson, at [caleb@piperandgold.com](mailto:caleb@piperandgold.com), by 8 a.m. Monday, December 3, 2018.**

